



Dear Bowl for Kids' Sake Supporter,

Thank you for considering supporting **Big Brothers Big Sisters of Central Virginia** and our annual **Bowl for Kids' Sake bowl-a-thon**. Your contribution will make it possible to continue to provide quality mentoring programs to hundreds of children throughout our community. It is our hope that you will support our efforts to help children by serving as a **Lane Sponsor** at this year's event which will be held Saturday, April 14<sup>th</sup>, 2017 at Fort Hill Bowling Center.

Lane Sponsorships are \$200 per lane (\$300 for two). As a Lane Sponsor, you will receive:

- Company name printed on a professionally produced sign displayed at the bowling alley on the day of the event.
- Company name/logo will be included on all agency marketing materials such as: website, e-newsletter and Facebook page.

We also offer the opportunity to support our local Armed Forces by donating money for an **Armed Forces team**. For the cost of **\$200** per lane, you can support our troops by offering them an hour of bowling with their fellow service men and women, while supporting BBBSCVA at the same time! This option will include lane signage, with your company name listed, thanking our troops for their service.

For your convenience, a sponsorship form has been included. Please mail it back to **Big Brothers Big Sisters of Central Virginia** at the address listed below. Also, if you are interested, we encourage you to form a team of employees to participate in the event as well. Teams of (4) collect pledges of support and receive a free game, free shoe rental, free tee shirt and chances to win awesome prizes! To register a team, please visit our website, [bigcva.org/bfks](http://bigcva.org/bfks) or call (434)528-0400.

Your support as a Lane Sponsor for this year's 42nd Annual Bowl for Kids' Sake bowl-a-thon will assist our agency in positively changing our community, one child at a time!

Thank you for your consideration of this request.

Ash Gorman  
Executive Director  
*Big Brothers Big Sisters of Central Virginia*



**Saturday, April 14<sup>th</sup>**  
**Noon - 5:00 PM**  
 Fort Hill Bowling Center

## Lane Sponsorship Form

Please return this form with your payment. Checks should be made payable to *Big Brothers Big Sisters of Central Virginia*. If you prefer to be invoiced simply check the box below.

Please select one:  Donation Enclosed  Please contact BBBSCVA to arrange pick-up

Organization: \_\_\_\_\_  
*(How would you like your name/business to appear on the sign?)*

Contact Person: \_\_\_\_\_

Mailing Address: \_\_\_\_\_  
*Street City State Zip*

Email: \_\_\_\_\_

Telephone: \_\_\_\_\_

Number of lanes I/We wish to sponsor (\$200 for 1 lane, \$300 for 2 lanes): \_\_\_\_\_

I/We would like to thank our troops by supporting an Armed Forces team (\$200): \_\_\_\_\_

Total Amount Remitted: \$ \_\_\_\_\_

\_\_\_\_\_ PLEASE SEND INVOICE

\_\_\_\_\_ I would like to pay by credit card please contact me for card information.

\_\_\_\_\_ I will make an online donation at your website [bigcva.org/bfks](http://bigcva.org/bfks)

\_\_\_\_\_ I would also like information on how to enter a team. Please contact me!

\_\_\_\_\_ I would also like information on how to become a volunteer. Please contact me!

*Big Brothers Big Sisters of Central Virginia is a 501(c)3 non-profit Agency. Our Tax ID # is 54-0908680.*