



Dear Team Captain,

Make plans now to join us, for our **43rd Bowl for Kids' Sake bowl-a-thon, Saturday, April 14th from noon-5:00pm at the Fort Hill Bowling Center**. Your involvement helps raise much needed funds for mentoring programs which support over 200 kids and their families throughout Lynchburg and the surrounding counties of Amherst, Appomattox, Bedford and Campbell. **BBBSCVA** is recognized nationally as a leader in educating and providing mentors for children facing adversity. Trained professionals carefully pair each child with the best qualified, most supportive, caring adult role model to make a difference in their young lives. This year we have set a lofty goal of **\$30,000** and with your help we can reach that goal. Join us on April 14th and come and be a part of something **BIG!**

We hope to hear from you soon! On behalf of the **BBBSCVA** family and the many children we serve, **thank you** so much for your help and continued support!

Ash Gorman
Executive Director

What is Bowl for Kids' Sake?

Bowl for Kids' Sake is an annual fundraiser where community members collect pledges to help support mentoring programs for our kids. As a "thank you", *Big Brothers Big Sisters of Central Virginia* provides one hour (or two) of free bowling, free shoe rental, a free tee shirt and a chance to **WIN** tons of great prizes!

How Does It Work?

Each Team Captain organizes a team of **3 - 4** bowlers (including themselves). Each bowler then collects pledges (**suggested minimum of \$50 for one hour, \$75 for two hours**). We suggest either using the enclosed pledge sheets or go online to bigcva.org/bfks to register your team and record pledges. PLEASE, bring your pledges and pledge payments with you on April 14th and be ready to bowl at your designated bowling time.

Having Fun for Kids!

Bowl for Kids' Sake is a great and easy way to make a difference in the life of a child, while enjoying time with your family, friends and colleagues. It doesn't matter what your bowling score is, it's the fact that you are positively impacting the lives of children throughout the Lynchburg community!

To REGISTER: Call our office at **434.528.0400** and give your team name, your 4 team members/bowlers names and the time you wish to bowl. **OR**, go to our website at bigcva.org/bfks to register your team and/or make pledges and pledge payments on line. It's fast, easy and efficient. **If DONATIONS are made on your team Registration page, they will NOT be applied toward your team goal! That is why a Fundraising Page MUST be created!**

To Create a FUNDRAISING PAGE:

You **MUST create** a **Fundraising Page** to receive gifts of support for your team **on-line**. Gifts that are made on your Registration page will **NOT** be credited to your individual team's totals. To create a Fundraising Page, click on **BECOME A FUNDRAISER** beside the **REGISTER NOW** tab, taking you to the "Create a Fundraiser" page. Complete the necessary information, including your email address and a password. This enables you to manage your page(s). By creating a separate fundraising page for each team, you will be able to go on line and check donations as they are made. All gifts are acknowledged by our Agency regardless of their donor status.

Thank you in advance for your support of our agency and the many children we serve!