



Annual Golf Classic

BIG BROTHERS BIG SISTERS OF CENTRAL VIRGINIA

KEY SPONSOR \$10,000

OUR *KEY SPONSORS* WILL RECEIVE “DISTINCTIVE” RECOGNITION AND ACKNOWLEDGEMENT AT EACH OF OUR AGENCY EVENTS AND THEIR CORPORATE LOGO WILL ALSO BE DISPLAYED. *THEY WILL APPEAR ON ALL EVENT PROMOTIONAL AND MARKETING MATERIALS INCLUDING TELEVISION, RADIO, PRINT ADS, BBBSCVA WEBSITE, FACEBOOK PAGE, CONSTANT CONTACT EMAILS, AS WELL AS, EVENT “GIVE AWAY” MATERIALS INCLUDING OVER 500 T-SHIRTS, CUPS, COOLERS, ETC. KEY SPONSORS WILL ALSO RECEIVE (2) COMPLIMENTARY BOWLING TEAMS AT OUR ANNUAL BOWL FOR KIDS SAKE FUNDRAISER, (2) COMPLIMENTARY GOLF FOURSOMES AT OUR ANNUAL GOLF CLASSIC AND (4) TICKETS TO OUR WINTER GALA EXTRAVAGANZA.*

CORPORATE SPONSOR \$5,000

A *CORPORATE SPONSOR* WILL RECEIVE THEIR NAME/LOGO FEATURED ON ALL EVENT MATERIALS; *TWO (2) COMPLIMENTARY BOWLING TEAMS AT OUR ANNUAL BOWL FOR KIDS SAKE FUNDRAISER; ONE (1) COMPLIMENTARY GOLF FOURSOMES AT OUR ANNUAL GOLF CLASSIC AND TWO (2) TICKETS TO OUR WINTER GALA EXTRAVAGANZA. THEIR NAME/LOGO WILL ALSO BE INCLUDED IN ALL PRESS RELEASES AND ADVERTISEMENTS TV/RADIO AND ON THE BACK OF EVENT T-SHIRTS, COOLERS & CUPS AS WELL AS, OUR AGENCY WEBSITE, FACEBOOK PAGE, E-NEWSLETTER AND SIGNAGE AT THE EVENT.*

CHALLENGE SPONSOR \$2,500

A *CHALLENGE SPONSOR* WILL RECEIVE THEIR NAME/LOGO LISTED ON THE BACK OF ALL EVENT PROMOTIONAL AND MARKETING MATERIALS FOR OUR ANNUAL BOWL FOR KIDS SAKE FUNDRAISER, ANNUAL GOLF CLASSIC AND OUR WINTER GALA. *THEY WILL ALSO RECEIVE ONE (1) COMPLIMENTARY BOWLING TEAM AND ONE (1) COMPLIMENTARY GOLF FOURSOMES AT OUR ANNUAL GOLF CLASSIC AND THEIR NAME/LOGO ON ALL MARKETING MATERIALS WHICH INCLUDES TELEVISION, RADIO, PRINT ADS, BBBSCVA WEBSITE, FACEBOOK PAGE AND CONSTANT CONTACT EMAILS.*

EVENT SPONSOR \$1,000

AN *EVENT SPONSOR* WILL RECEIVE THEIR NAME/LOGO LISTED ON THE BACK OF EVENT T-SHIRTS FOR OUR ANNUAL BOWL FOR KIDS’ SAKE BOWL-A-THON, ON GOLF TOWELS FOR OUR ANNUAL GOLF CLASSIC AND ON ALL MARKETING SIGNAGE AND MATERIALS FOR OUR WINTER GALA. *THEY WILL ALSO RECEIVE (1) COMPLIMENTARY BOWLING TEAM AND (2) COMPLIMENTARY HOLE SPONSOR SIGNS AT TEE BOXES, AS WELL AS, AN INVITATION FOR ONE COMPANY REPRESENTATIVE AND GUEST FOR DINNER AT OUR GOLF CLASSIC. THEIR NAME/LOGO WILL APPEAR ON ALL MARKETING MATERIALS WHICH INCLUDE TELEVISION, RADIO, PRINT ADS, BBBSCVA WEBSITE, FACEBOOK PAGE AND CONSTANT CONTACT EMAILS.*

FOR MORE INFORMATION:

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